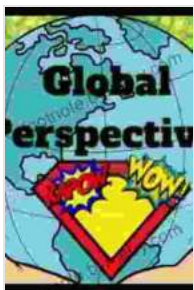


Case Studies From Global Perspective Classroom Companion: Expand Your Horizons

In today's increasingly interconnected world, it is more important than ever to have a global perspective. Case Studies From Global Perspective Classroom Companion provides students with the opportunity to explore a variety of global issues from different perspectives. Through case studies, students will learn about the challenges and opportunities facing different countries and cultures around the world.

This book is an essential resource for any classroom that wants to teach students about global issues. The case studies are well-written and engaging, and they provide students with a deep understanding of the complexities of the world around them.

Case Studies From Global Perspective Classroom Companion includes 15 case studies that cover a wide range of topics, including:



Cause-Related Marketing: Case Studies From a Global Perspective (Classroom Companion: Business)

by David The Good

★★★★☆ 4.7 out of 5

Language : English
File size : 29685 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 459 pages



- Economic development
- Political change
- Social justice
- Environmental sustainability

Each case study is written by an expert in the field, and it provides students with a comprehensive overview of the issue. The case studies also include discussion questions and activities that help students to engage with the material and to develop their own critical thinking skills.

There are many benefits to using Case Studies From Global Perspective Classroom Companion in your classroom. Some of the benefits include:

- **Enhances students' global awareness.** Students will learn about different cultures, countries, and perspectives from around the world. This will help them to develop a better understanding of the world and its people.
- **Develops students' critical thinking skills.** The case studies in this book require students to think critically about the issues they are presented with. This will help them to develop their ability to analyze information, to draw s, and to form their own opinions.
- **Promotes student engagement.** The case studies in this book are engaging and relevant to students' lives. This will help to keep students interested in the material and to make learning more enjoyable.

- **Provides a variety of perspectives.** The case studies in this book are written by experts from a variety of fields. This provides students with a well-rounded understanding of the issues they are studying.

This book can be used in a variety of ways in the classroom. Some suggestions for using the book include:

- **As a supplement to traditional textbooks.** The case studies in this book can be used to supplement traditional textbooks by providing students with real-world examples of the concepts they are learning.
- **As a basis for class discussions.** The case studies in this book can be used to spark class discussions about global issues.
- **As a research tool.** The case studies in this book can be used as a resource for students who are conducting research on global issues.

Case Studies From Global Perspective Classroom Companion is an essential resource for any classroom that wants to teach students about global issues. The case studies are well-written and engaging, and they provide students with a deep understanding of the complexities of the world around them. This book will help students to develop their global awareness, their critical thinking skills, and their engagement with the world around them.

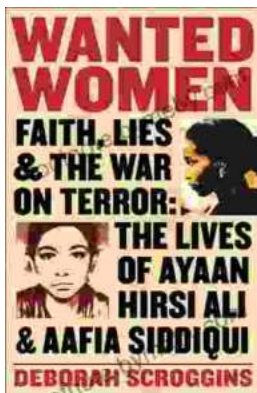
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