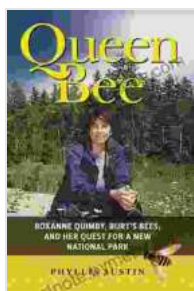


Roxanne Quimby: Burt's Bees, Activism, and the Quest for a New National Park

Roxanne Quimby: The Woman Behind Burt's Bees

Roxanne Quimby is an American businesswoman, environmentalist, and philanthropist. She is best known as the co-founder of Burt's Bees, a natural personal care products company. Quimby was born in Massachusetts in 1953. She attended the University of Maine, where she studied art and design. After graduating, she moved to Maine and began working as a waitress.

In 1984, Quimby met Burt Shavitz, a former beekeeper. Together, they founded Burt's Bees, a natural personal care products company. The company's products were made with beeswax, which Shavitz obtained from his beekeeping business. Burt's Bees quickly became a popular brand, and by the early 1990s, the company was generating millions of dollars in revenue.



Queen Bee: Roxanne Quimby, Burt's Bees, and Her Quest for a New National Park by David I. Durham

★★★★☆ 4.6 out of 5

Language : English
File size : 17383 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 385 pages



In 1999, Quimby and Shavitz sold Burt's Bees to Clorox for \$175 million. Quimby used her share of the proceeds to fund her environmental activism. She has donated millions of dollars to organizations working to protect land and water resources.

Roxanne Quimby's Activism

Quimby is a passionate advocate for environmental protection. She has worked to protect land and water resources in Maine and across the country. In 1991, she founded the Roxanne Quimby Foundation, which supports organizations working to protect the environment.

Quimby is also a vocal critic of the fossil fuel industry. She has called for a transition to renewable energy sources and has urged the government to take action to address climate change.

In 2016, Quimby donated 87,500 acres of land in Maine to the National Park Service. The land is now part of the Katahdin Woods and Waters National Monument. Quimby's donation is the largest private donation of land to the National Park Service in history.

Roxanne Quimby's Quest for a New National Park

Quimby is currently working to establish a new national park in Maine. The proposed park would be located in the North Woods region of the state. The park would protect a vast area of pristine forest, lakes, and rivers.

Quimby's proposal for a new national park has been met with some opposition. Some people argue that the park is unnecessary and that it would harm the local economy. However, Quimby believes that the park

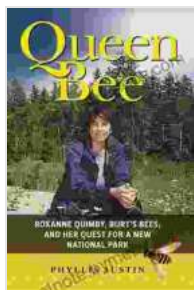
would be a valuable addition to the National Park System and that it would benefit the people of Maine.

Quimby is a determined advocate for environmental protection. She has used her wealth and influence to support organizations working to protect land and water resources. Her work has made a significant contribution to the environmental movement.

Roxanne Quimby: Legacy

Roxanne Quimby is a remarkable woman who has made a significant contribution to the environmental movement. She is a successful businesswoman, a passionate activist, and a generous philanthropist. Her work has helped to protect land and water resources, and she has inspired others to take action to address environmental challenges.

Quimby's legacy will continue to inspire generations to come. She is a true pioneer in the environmental movement, and her work will continue to make a difference for years to come.



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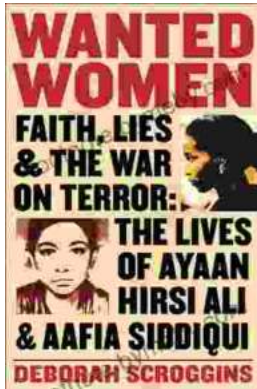
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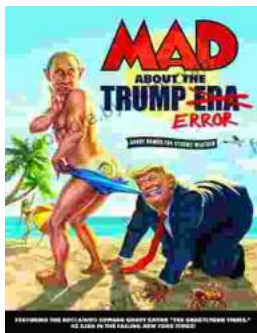
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